

Innovation Living is looking for an intern within digital marketing

We may have the internship for you who want to become part of a fantastic international company that operates globally in 90 markets via our 1800 dealers. We have interns every year in our various departments, and in recent years we have employed several of them after graduation.

We are specialists in the design and production of sofa beds and offer a deep and wide range of these. We won Randers Municipality's Business Award and were declared a Gazelle company, and with 50 years behind us, we see it as a big pat on the back for our joint achievement.

At Innovation Living, we are very conscious of creating an attractive workplace for our employees. We have a strong focus on job satisfaction, as we believe we are stronger when we have happy and engaged employees. Our average seniority is 17 years and our employees are aged 24-65. We also have employees in the USA, China and Ukraine, which means you will enter a workplace that oozes diversity and has the whole world as its focal point.

Internship at Innovation Living

We are looking for an intern to join our design/marketing team. **The internship takes place in autumn 2023.** It is a full-time position of approx. 37 hours/week with meeting time Monday to Thursday at 8-16.00 and Friday at 08.00 – 15.00. At Innovation Living, we respect that you must of course also have time for study assignments and exams, and we are therefore flexible in relation to your working hours when you have to write assignments.

As an intern with us, you get a unique opportunity to gain interdisciplinary experience and build a strong business understanding. We provide a thorough introduction program where you get all the way around the company when you start. You will be assigned an internship supervisor, where you will get relevant sparing and the opportunity to make your own inputs.

You also get a number of exciting, varied and challenging tasks, and one day is rarely the same as the next.

Some of your tasks may include:

- Online branding of Innovation Living through existing platforms.
- Video and photo production as well as image editing.
- Content production for social media.
- Analysis and review of websites and web applications with a focus on increasing user-friendliness.
- Product updates in the PIM system
- Presentation on marketing efforts to retailers.
- Analysis of Google Analytics data to optimize website visits.

We offer an opportunity to kick-start your career, a fantastic breakfast and lunch arrangement and 50 nice colleagues who are all ready to lend a helping hand.

A little about you

You must be undertaking a relevant education within the digital field, e.g. as a multimedia designer, professional bachelor in marketing, e-commerce, international trade or digital concept development. You are proactive, outgoing, positive and committed. In addition, we expect you to be able to work both independently and in teams.

Because you get an international contact point during the internship, the quality of your language skills is important to us. Fluency in written and spoken Danish and English is therefore expected.

Application

Application deadline: As soon as possible, we evaluate applicants on an ongoing basis and decide when we have found the right candidates for interviews that are held on an ongoing basis.

Application, CV and grades are sent by e-mail to: jeso@inno.dk with the subject DIGITAL MARKETING INTERN 2023.

If you have any questions about the position or us as a company, you are more than welcome to get in touch Jens Ib Søborg on tel. 20428826.

In addition, it will be possible to meet us at various educational institutions when they hold internship fairs.

Workplace

Our head office in Randers, Blommevej 38, 8930 Randers NE. If you live in Aarhus or Aalborg, it is easy to get to Randers by public transport, as there are both trains and buses.

We are looking forward to hear from you.